PHOENIX OUTDOORS

14 PRODUCTS

FULL PRODUCT CATALOGUE

Waterproof essentials + Phoenix Flame heated & ignition gear



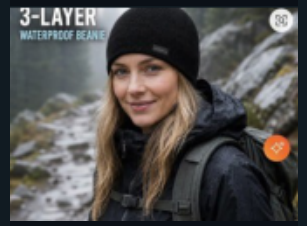
Waterproof Thermal Socks

OUTDOORS



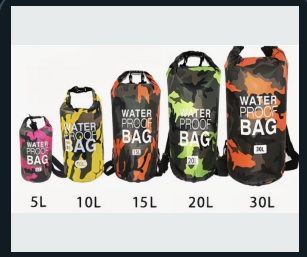
Waterproof Grip Gloves

OUTDOORS



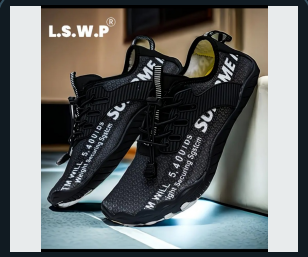
Waterproof Beanie

OUTDOORS



Roll-Top Dry Bags

OUTDOORS



Quick-Dry Water Shoes

OUTDOORS



Heated Insoles

FLAME



Heated Gloves

FLAME



Heated Hand Warmer

FLAME



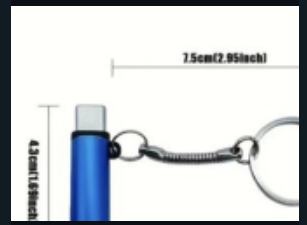
Magnetic Hand Warmers

FLAME



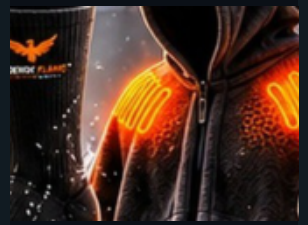
Fire Starter Sticks

FLAME



USB-C Plasma Lighter

FLAME



Heated Hooded Shawl

FLAME



Heated Balaclava

FLAME



Portable Heater

FLAME

Designed in Victoria, British Columbia, Canada

PHOENIX OUTDOORS

Golf | Fishing | Camping | Boating | Winter | Emergency

Designed in Victoria, British Columbia, Canada

Brand architecture

One master brand. Phoenix Flame owns active heat, fire and ignition products.

PHOENIX
OUTDOORS

PHOENIX OUTDOORS

· Waterproof Thermal Socks
· Waterproof Grip Gloves
· 3-Layer Waterproof Beanie
· Roll-Top Dry Bags
· Quick-Dry Water Shoes

Broad enough for future apparel, marine, golf and camping gear.



PHOENIX FLAME

• Heated Insoles
• Heated Gloves
• Heated Hand Warmer Pouch
• Magnetic Hand Warmers
• Portable Heater
• Waterproof Fire Starter Sticks
• USB-C Plasma Lighter Keychain
• Heated Hooded Shawl
• Heated Balaclava

HEATER PLATFORM VARIANTS

PHOENIX TEE	PHOENIX MARINE	PHOENIX TRAIL
Golf	Boat / fishing	Camping / outdoors

Packaging system

Use the lowest-cost format that still feels premium and protects the product.

RESEALABLE POUCH

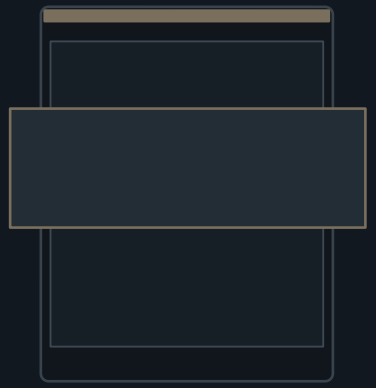
Socks + waterproof grip gloves



Matte black hanging pouch. Low shipping volume, easy retail display, enough space for feature icons and sizing.

CARDBOARD WRAP

Waterproof beanie



A premium belly-band / wrap around the folded beanie. Lets the customer touch the knit while keeping branding clean.

FOLDING CARTON

Heated + electronic products



Protects batteries, cables and electronics. Four printable panels for instructions, safety and included accessories.

Common back-panel footer: Designed in Victoria, British Columbia, Canada | country of origin | barcode | care/safety icons

Waterproof Thermal Socks

Resealable hanging pouch

Phoenix Outdoors | Resealable hanging pouch

FRONT

PHOENIX
OUTDOORS

WATERPROOF THERMAL SOCKS

3-LAYER | WATERPROOF | BREATHABLE



WATERPROOF | THERMAL | OUTDOOR

BACK

PHOENIX
OUTDOORS

WATERPROOF THERMAL SOCKS

Three-layer waterproof socks designed for wet, cold outdoor use. Built to help keep feet dry and comfortable during fishing, hiking, camping and everyday winter wear.

KEY FEATURES

- Waterproof breathable membrane
- Soft thermal inner layer
- Reinforced heel + toe
- Pairs naturally with heated insoles
- Fishing | hiking | golf | camping

Designed in Victoria, British Columbia, Canada

Manufactured in China

LEFT SIDE

PHOENIX
OUTDOORS

WHY IT WORKS

- 3-layer build
- dry + warm
- breathable
- stretch fit
- cold-weather

Size / material block can be changed by supplier.

RIGHT SIDE

PHOENIX
OUTDOORS

CARE + SIZE

- size chart
- wash care
- fabric content
- QR / web
- barcode

Final fibre % and care symbols to match factory spec.

Concept packaging - final claims, care symbols, battery details, legal copy and country-of-origin wording should be matched to the production supplier before print.

Waterproof Grip Gloves

Resealable hanging pouch

Phoenix Outdoors | Resealable hanging pouch

FRONT

PHOENIX
OUTDOORS

WATERPROOF GRIP GLOVES

3-LAYER | ANTI-SLIP GRIP | TOUCHSCREEN



WATERPROOF | GRIP | TOUCHSCREEN

BACK

PHOENIX
OUTDOORS

WATERPROOF GRIP GLOVES

Lightweight knit gloves built for wet-weather dexterity. Grip dots on the palm and fingers improve control while touchscreen fingertips keep the gloves practical for daily outdoor use.

KEY FEATURES

- 3-layer waterproof construction
- Anti-slip palm + finger grip
- Touchscreen-compatible fingertips
- Flexible knit cuff
- Fishing | cycling | hiking | skiing

Designed in Victoria, British Columbia, Canada

Manufactured in China

LEFT SIDE

PHOENIX
OUTDOORS

GRIP SYSTEM

- palm grip
- finger grip
- wet control
- dexterity
- stretch knit

Use a close-up grip pattern image on final artwork.

RIGHT SIDE

PHOENIX
OUTDOORS

OUTDOOR USE

- fishing
- cycling
- hiking
- skiing
- daily wear

Logo can sit on back of hand or cuff.

Concept packaging - final claims, care symbols, battery details, legal copy and country-of-origin wording should be matched to the production supplier before print.

3-Layer Waterproof Beanie

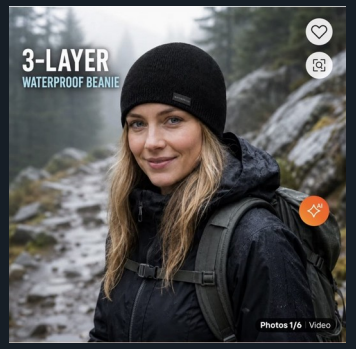
Cardboard wrap / belly band

Phoenix Outdoors | Cardboard wrap / belly band

PHOENIX
OUTDOORS

3-LAYER WATERPROOF BEANIE

WATERPROOF | BREATHABLE | SOFT INNER KNIT



3-LAYER | WATERPROOF | ONE SIZE

FRONT

PHOENIX
OUTDOORS

3-LAYER WATERPROOF BEANIE

A low-profile waterproof knit beanie with a durable outer knit, waterproof breathable middle membrane and soft inner knit for cold, wet conditions.

KEY FEATURES

- 3-layer waterproof construction
- Breathable membrane
- Soft comfort inner layer
- Approx. 58-60 cm circumference
- Hiking | fishing | camping | travel

Designed in Victoria, British Columbia, Canada

Manufactured in China

BACK

PHOENIX
OUTDOORS

3 LAYERS

- outer knit
- waterproof membrane
- soft inner knit
- wind protection
- breathable

Keep the front very clean - product should remain visible.

LEFT SIDE

PHOENIX
OUTDOORS

FIT + CARE

- one size
- 58-60 cm
- care symbols
- fabric info
- QR / web

Final material and washing instructions from supplier.

RIGHT SIDE

Concept packaging - final claims, care symbols, battery details, legal copy and country-of-origin wording should be matched to the production supplier before print.

Waterproof Roll-Top Dry Bags

OUTDOORS

Phoenix Outdoors | Fishing, boating, kayaking and campsite storage

PRODUCT / SIZE RANGE



5L | 10L | 15L | 20L | 30L

Camouflage colorways: orange, pink, yellow, green and blue

KEY PRODUCT FEATURES

- Roll-top closure with buckle seal
- Adjustable carrying strap / grab handle
- Lightweight, flexible dry-storage design
- 5 capacity options for day trips to camping
- Useful for gear, clothing and other supplies

BRANDING + VALIDATION

Phoenix Outdoors logo + capacity label on front

Test seams, roll-top seal, strap strength and leakage.

Not rated for submersion until independently tested.

SUPPLIER REFERENCE PHOTOGRAPHY | Artwork and specifications subject to physical sample approval.

Quick-Dry Water Shoes

OUTDOORS

Phoenix Outdoors | Lightweight water footwear for shore and water sports

PRODUCT / COLOR OPTIONS







Black | Orange | High-visibility green

KEY PRODUCT FEATURES

- Breathable knit-mesh upper
- Quick-draining, quick-dry design
- Textured PVC outsole for traction
- Roomy toe-box profile
- Elastic quick-lace closure

BRANDING + VALIDATION

Logo placement on upper / outsole or hang tag

Check size accuracy, stitching, sole grip and durability.

These drain water; they are not waterproof shoes.

SUPPLIER REFERENCE PHOTOGRAPHY | Final Phoenix-branded production artwork is not yet shown.

Heated Insoles

Premium folding carton

Phoenix Flame by Phoenix Outdoors | Premium folding carton

FRONT

PHOENIX
FLAME

HEATED INSOLES

RECHARGEABLE | APP CONTROL | ADJUSTABLE HEAT



- APP CONTROL
- RECHARGEABLE
- TRIM-TO-FIT

BACK

PHOENIX
FLAME

HEATED INSOLES

Rechargeable heated insoles designed to add adjustable warmth without external wires or a separate power bank. Built for cold-weather footwear and long outdoor days.

KEY FEATURES

- Built-in rechargeable battery
- App-controlled heat adjustment
- Multiple heat levels
- Trim-to-fit sizing
- Fishing | golf | work | hiking

Designed in Victoria, British Columbia, Canada

Manufactured in China

LEFT SIDE

PHOENIX
FLAME

CONTROL

- app control
- heat levels
- battery status
- timer
- USB-C

Exact temperature / runtime added only after sample testing.

RIGHT SIDE

PHOENIX
FLAME

IN THE BOX

- 2 insoles
- charging cable
- user guide
- size guide
- QR support

Safety + battery compliance panel can sit here.

Concept packaging - final claims, care symbols, battery details, legal copy and country-of-origin wording should be matched to the production supplier before print.

Heated Gloves

Phoenix Flame by Phoenix Outdoors | Premium folding carton

Premium folding carton



Heated Hand Warmer Pouch

Phoenix Flame by Phoenix Outdoors | Golf • Fishing • Football • Camping

Sleeve carton / retail box



Portable Personal Heater

Protective retail carton

Electric + propane versions | Phoenix Tee • Marine • Trail



Magnetic Rechargeable Hand Warmers

Phoenix Flame by Phoenix Outdoors | 2-pack magnetic pocket warmers

Compact folding carton

MAGNETIC HAND WARMERS



- 2-PACK MAGNETIC DESIGN
- 3 HEAT LEVELS
- UP TO 9 HR SUPPLIER-RATED USE



FRONT

MAGNETIC RECHARGEABLE HAND WARMERS

Two compact rechargeable hand warmers that magnetically connect for storage and separate for one warmer in each pocket.

KEY FEATURES

- 2-pack magnetic design
- 3 heat levels
- Up to 9 hr supplier-rated use
- ~2 hr supplier-rated charge
- Pocket-size warmth

Designed in Victoria, British Columbia, Canada

Manufactured in China

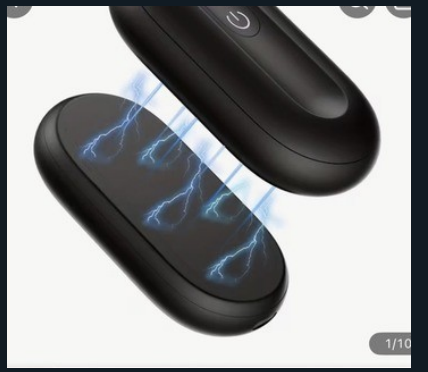
BACK

FEATURES

- Magnetic 2-in-1
- Digital display
- Three heat levels
- USB charging
- Pocket sized

LEFT SIDE

AT A GLANCE



IDEAL FOR

- Golf
- Fishing
- Walking
- Winter events

Standing/Hang: 104°F / 122°F / 140°F heat levels.

RIGHT SIDE

Waterproof Fire Starter Sticks - 60 Pack

Phoenix Flame by Phoenix Outdoors | Campfire / emergency ignition

Resealable waterproof pouch

FIRE STARTER STICKS



- 60-PIECE PACK
- WATERPROOF DESIGN
- APPROX. 6-MINUTE BURN TIME



FRONT

WATERPROOF FIRE STARTER STICKS - 60 PACK

Compact waterproof fire-starting sticks for camping and emergency kits. Designed to provide a steady ignition source for kindling and campfires.

KEY FEATURES

- 60-piece pack
- Waterproof design
- Approx. 6-minute burn time
- Clean & dripless formula
- Compact survival essential

Designed in Victoria, British Columbia, Canada

Manufactured in China

BACK

FEATURES

- Waterproof
- 6-minute burn
- Clean ignition
- 60 pieces
- Packable

LEFT SIDE

AT A GLANCE



IDEAL FOR

- Camping
- Hiking
- Emergency kits
- Backyard fires

Final burn-time claim should match supplier test data.

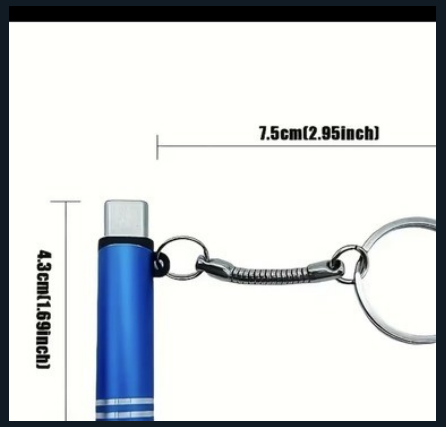
RIGHT SIDE

USB-C Plasma Lighter Keychain

Phoenix Flame by Phoenix Outdoors | Compact windproof ignition tool

Mini carton / hanging card

PLASMA LIGHTER KEYCHAIN



- USB-C PLUG-IN POWER
- WINDPROOF / NO OPEN FLAME
- NO BATTERY OR CHARGING



FRONT

USB-C PLASMA LIGHTER KEYCHAIN

A compact USB-C plug-in ignition tool with no open flame. Plugs into a compatible phone, laptop or power bank for quick outdoor or emergency use.

KEY FEATURES

- USB-C plug-in power
- Windproof / no open flame
- No battery or charging
- Compact keychain form
- Aluminum alloy body

Designed in Victoria, British Columbia, Canada

Manufactured in China

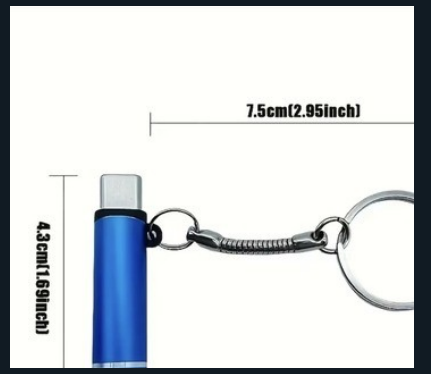
BACK

FEATURES

- USB-C powered
- Windproof
- No battery
- Keychain carry
- Auto shut-off

LEFT SIDE

AT A GLANCE



IDEAL FOR

- Camping
- Emergency kit
- Travel
- Everyday carry

Approx. 4.3 cm / 1 cm body; compatibility varies by device.

RIGHT SIDE

Heated Hooded Shawl

Phoenix Flame by Phoenix Outdoors | Extended cold-weather line concept

Soft-goods sleeve / carton

HEATED HOODED SHAWL



HEATED SHOULDER ZONES

HOODED COVERAGE

SOFT FLEECE-STYLE COMFORT



FRONT

HEATED HOODED SHAWL

A wearable heated hooded layer concept for campsite, cabin, spectator and cold-weather comfort. Designed as a packable outer warmth layer.

KEY FEATURES

- Heated shoulder zones
- Hooded coverage
- Soft fleece-style comfort
- Packable cold-weather layer
- Outdoor / home use

Designed in Victoria, British Columbia, Canada

Manufactured in China

BACK

FEATURES

- Heated zones
- Hooded
- Soft comfort
- Packable
- Cold-weather use

LEFT SIDE

AT A GLANCE



IDEAL FOR

- Camping
- Spectating
- Cabin
- Outdoor evenings

Extended line concept - final battery and wash specs TBD.

RIGHT SIDE

Heated Balaclava

Phoenix Flame by Phoenix Outdoors | Extended cold-weather line concept

Resealable pouch / slim carton

HEATED BALACLAVA



TARGETED HEAD/NECK HEAT

WIND-BLOCKING COVERAGE

BREATHABLE FACE AREA



FRONT

HEATED BALACLAVA

A heated face and head covering concept for wind, snow and cold-weather outdoor use, with targeted warmth around the head and neck.

KEY FEATURES

- Targeted head/neck heat
- Wind-blocking coverage
- Breathable face area
- Low-profile under gear
- Cold-weather ready

Designed in Victoria, British Columbia, Canada

Manufactured in China

BACK

FEATURES

- Head heat
- Neck warmth
- Wind protection
- Breathable
- Low profile

LEFT SIDE

AT A GLANCE



IDEAL FOR

- Snow sports
- Hiking
- Fishing
- Winter work

Extended line concept - final battery and wash specs TBD.

RIGHT SIDE

Full Phoenix Outdoors product system

14 products across waterproof essentials, water footwear, warmth, fire/ignition and the portable heater platform.

PHOENIX OUTDOORS

PHOENIX FLAME



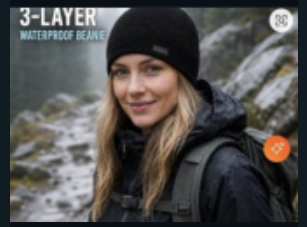
Waterproof Thermal Socks

OUTDOORS



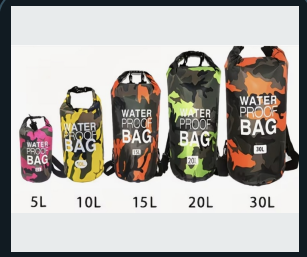
Waterproof Grip Gloves

OUTDOORS



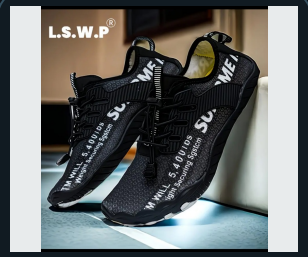
Waterproof Beanie

OUTDOORS



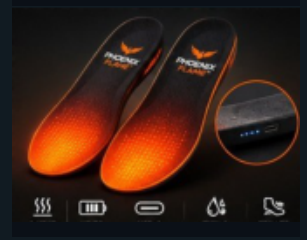
Roll-Top Dry Bags

OUTDOORS



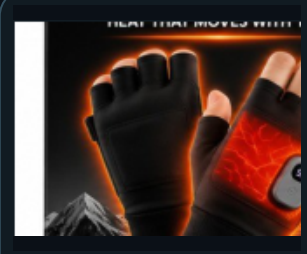
Quick-Dry Water Shoes

OUTDOORS



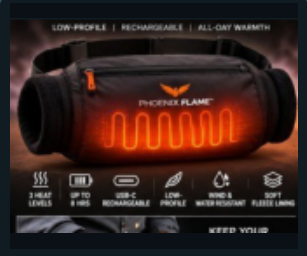
Heated Insoles

FLAME



Heated Gloves

FLAME



Heated Hand Warmer

FLAME



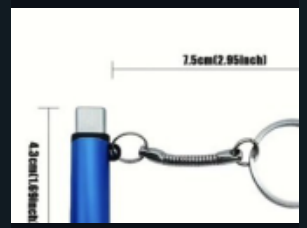
Magnetic Hand Warmers

FLAME



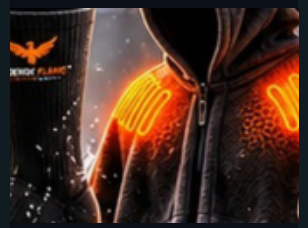
Fire Starter Sticks

FLAME



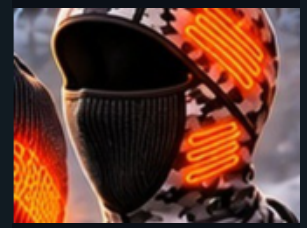
USB-C Plasma Lighter

FLAME



Heated Hooded Shawl

FLAME



Heated Balaclava

FLAME



Portable Heater

FLAME

HEATER PLATFORM Phoenix Tee - Golf | Phoenix Marine - Fishing | Phoenix Trail - Camping | Electric + Propane

PHOENIX FLAME / GOLF

Heated Golf Sleeve

A removable warmer that fits over a thin golf glove.

IN DEVELOPMENT



WORN OVER A GOLF GLOVE



SLEEVE SHOWN SEPARATELY

OPEN PALM
Four flat finger loops leave the palm and thumb exposed.

THIN HEAT PANEL
One flexible pad warms the back of the hand through the glove.

RECHARGEABLE CUFF
Adjustable hook-and-loop strap with a removable outer-wrist battery.

PHOENIX FLAME / GOLF

Heated Golf Gloves

IN DEVELOPMENT

Two close-fitting materials with the same thin back-of-hand heating layout.



RainHeat

Matte wet-grip microfiber palm and fine stretch knit. A thin, breathable rain barrier is being evaluated.



Cabretta Heat

Soft white Cabretta leather and stretch between the fingers. Designed for dry, cold rounds.

Both concepts use a slim rechargeable wrist module. Grip, warmth and runtime are pending sample tests.

Original Phoenix Flame Concepts

NEW PRODUCTS

Intellectual property attribution to Jason Dhillon for his original concept and design work.

Heated Golf Sleeve

Open-palm, removable back-of-hand heater with four finger loops and a rechargeable wrist module.

FIRST SHARED

November 6, 2026

Low-Profile Heated Hand Warmer Pouch

Slim hand-warming pouch for golf and fishing with a low-profile battery that slides in at the back.

FIRST SHARED

November 1, 2026

Electric Phoenix Flame Torch + Power Bank

Electric torch form with device charging. The earlier electric heater and power-bank concept was shared October 19, 2026.

FIRST SHARED

November 4, 2026

Dates are the earliest verified messages for the specific concepts shared with ChatGPT, in Victoria local time.